

SharePoint Uncensored:

Architecting SharePoint for Governance, Manageability, and Business Value



Themes and topics of discussion and will include the following:

Managing the SharePoint Disruption:

In many organizations, SharePoint is a disruptive technology: It's no longer business-as-usual for users, for developers, for IT, or for the enterprise. SharePoint shines a spotlight on everything that's good and bad about your information management policies, business processes, project management, change management, and IT service delivery. Take away the lessons learned and common themes from thousands of IT professionals, managers, developers, end users and CIOs around the globe. This comprehensive discussion will highlight the business, cultural, and technical impact of SharePoint on an organization, and the steps you can take to plan for and implement SharePoint as a platform that will support a dynamic enterprise. You will take away a framework within which to understand and communicate the role of SharePoint in your organization and an understanding of the technical, cultural and procedural components of a successful SharePoint implementation.

Architecting SharePoint Governance: Enforcing Information and Service

Management Requirements:

You've read the white papers, you've "Binged" governance, but how, exactly, do you design a SharePoint implementation that will support governance, security, and information management? This session focuses on creating a logical and physical SharePoint architecture that effectively supports your information and service management requirements and governance plan—this is the "technical" side of governance. You will learn how to align your governance requirements with SharePoint farms, Web applications, site collections, and other components. Gain a deeper understanding of the intricacies and challenges of designing the logical and physical structure of SharePoint, and take away practical, blueprint-like guidance to what a governable SharePoint architecture might look like in your enterprise.

Wish I'd Have Known That Sooner! SharePoint Insanity Demystified:

After years of helping organizations around the world to deploy and implement SharePoint, Dan Holme has found that there are certain pain points that almost everyone encounters. Some are confusing concepts. Some are bad decisions driven by Microsoft's UI and documentation. Some are due to unnecessarily complex terminology. And some because there are things that SharePoint should do, but can't. In this session, Dan will share the most common and problematic scenarios, and their solutions, with the goal of saving you pain, time, and money. Think of this session as "Lessons Learned," "Best Practices," or "From the Field" on steroids. Whether you're new to SharePoint or a seasoned veteran, in this grab-bag session there will be treasures for you!

To BLOB or Not to BLOB? Content Scalability and Storage Optimization:

Server offer several methods with which you can externalize the BLOBs—the files that are stored in libraries and as attachments—to reduce the size of your content databases. BLOB externalization offers benefits beyond reduced storage cost—benefits that may surprise you! But there's a lot of hype and misunderstanding about BLOB externalization, which is neither a silver bullet nor evil incarnate. Take away a balanced, intelligent, detailed understanding of the technologies and issues surrounding BLOB externalization. Dive deep into the performance impact, scalability implications, and critical considerations for backup and restore, high availability, and disaster recovery. To BLOB or not to BLOB? There are no easy answers, but after this session you will have what it takes to maximize the potential of BLOB externalization in your storage architecture.



Dan Holme, MVP, SharePoint Server

A graduate of Yale University and Thunderbird School of Global Management, Dan Holme's 17 years of experience have earned him a reputation as one of the world's most respected consultants, authors, and experts on Microsoft technologies. As Chief SharePoint Evangelist for AvePoint, Dan works tirelessly to solve customers' IT and business challenges, to educate the global SharePoint community, and to develop solutions that set the standard for the next generation of collaboration platforms.

Dan's first company, trainAbility, enabled dozens of the largest and most prestigious organizations in the world to implement Active Directory and Windows Server. He later founded Intelliem, a boutique consulting and training firm with a Fortune-caliber clientele and deep expertise and experience in Windows, Active Directory, and SharePoint. Dan is a founding partner of Aptillon, a consulting and development firm comprised of seven top MVPs.

Dan also played an instrumental role as Microsoft Technologies Consultant for NBC Olympics during the Winter Olympics in Vancouver (2010), Beijing (2008), and Torino (2006)—a role he will play again for the broadcast of the 2012 Summer Olympics from London.

Each year, Dan reaches hundreds of thousands of IT professionals and business decision makers. His efforts have earned him the prestigious title of Microsoft MVP for five years running (Windows Server Directory Services, 2007, and SharePoint Server, 2008-2011). He has also been recognized as one of the top 50 SharePoint influencers and as one of the top ten partner MVPs in the world.

Dan is a contributing editor for *SharePoint Pro* and *Windows IT Pro* magazines and for SharePointProMag.com. Dan was the lead author of the Microsoft Official Curriculum course for administering SharePoint 2010, and penned the SharePoint 2010 Training Kit for Microsoft Press. His other books for Microsoft, including the *Windows Administration Resource Kit* and the training kit for the 70-640 MCTS exam—are regular bestsellers in their category.

You can read Dan's articles and columns at <http://bit.ly/danholmearticles> and you can follow Dan on twitter, @danholme.

